



*Connect with us:*

Website: [www.lovekk.org](http://www.lovekk.org)

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Instagram: Lovekk\_foundation

# 6th Annual 5KK

A fun run sponsored by Love, KK

Love, KK was established in 2018 to commemorate the beautiful life of Kaeley “KK” Brady. Love, KK is a non-profit corporation with a mission to empower local small businesses, farmers, and the people in the community with an entrepreneurial spirit by providing awareness, educational assistance, resources, and learning experiences.

The Love, KK Foundation's mission is inspired by KK's life and passion for entrepreneurs, farmers, and small businesses. KK's passion was ignited when she started working at Cowbell Kitchen- a local food truck and catering company in Leesburg, VA. She became passionate about selling her smoothie bowls and recipes through Cowbell Kitchen and eventually became a partial owner of the company. She learned to value other small businesses by working with local farmers and companies through the local farmer's markets. KK realized how far local business support can go and began encouraging everyone to shop locally. Her passion for using all-local ingredients in Cowbell recipes fueled her work drive and inspired all around her to appreciate local products. Her passion continues to inspire all of her friends and family to carry on her ideas through the Love, KK foundation.

We take great pride in how we utilize our donations. In just six short years, our achievements include:

- ***Donated over 6,000 loaves of bread and 30,000 pounds of produce to the Lucketts Community Food Pantry, with all food sourced from local farms and small businesses***
- ***Spread positivity and uplifted our community through Acts of Kindness that have reached over 340 individuals while also supporting local small businesses***
- ***Funded 11 scholarships and 2 internships to provide valuable learning experiences and inspire future entrepreneurs***

# What is the 5KK?

The 5KK is an annual 5-kilometer (3.14 mile) organized by the [Love, KK foundation](#). Funds made from the 5KK will go towards the Love KK programs! This year the 5KK will be May 31st at Far Bungalow Farm in Leesburg. Those who can't make the live event can participate virtually, anywhere in the world.

The goal of the 5KK is to spread awareness of Love, KK's mission of local business support and promotion throughout the community. It is meant for everyone, including families, kids, runners, non-runners, and small business lovers! This annual fun-loving community event can be used as a way for local businesses to interact with the community.

Love, KK is looking for sponsors to help make the event memorable and support our programs. Please consider supporting us. All donations are accepted and greatly appreciated! Other ways to support us: donate a prize, buy a [ticket](#), and attend the 5KK with your friends and family; connect with us on Facebook and Instagram, and shop local!



# Become a sponsor!

We rely on sponsorships for our annual event to keep prices reasonable for community involvement. Sponsoring is not only for businesses; families can also benefit from these sponsorships! Your support would be greatly appreciated! See the table below for an explanation of the sponsorship levels we are requesting. Please note that 100% of Love, KK profits are returned to our programs.

## Business & Family Sponsorship Levels for 6th Annual 5KK:

Sponsorship Level	Listed on Website	Promoted on Instagram	Listed on Banner (1)	Advertisement (1,2)	Free Event Codes (3)
Bronze: \$250	✓				2
Silver: \$500	✓	✓			4
Gold: \$1000+ (great for team building!)	✓	✓	✓	✓	8

(1) Must sponsor by April 15, 2025  
(2) Listed in race packet and promoted at the King Street Collective storefront in Downtown Leesburg  
(3) Must register participants by April 15th, 2025

**In-Kind Sponsorship** - If you would like to donate goods or services for the 5KK, we are happy to provide the sponsorship incentives above equal to the donation. Examples include prizes for race winners, race packet goodies, and beer/wine/food donations.

To become a sponsor, please **fill out our sponsorship Google form** by clicking [HERE](#)

Please note that this is an informational-only form and does not commit you to a donation.

Donations can be made via check, Zelle: [contact@lovekk.org](mailto:contact@lovekk.org), or online through our [general donation link](#).

Please contact [contact@lovekk.org](mailto:contact@lovekk.org) for more information or to coordinate your donation.